



Town of Woodfin

90 Elk Mountain Road
Woodfin, NC 28804
PH: (828) 253-4887
FX: (828) 253-4700

Town of Woodfin Parks and Greenways Advisory Committee

CALL TO ACTION

Are you an outdoor enthusiast? Do you have an avid interest in parks and public recreation spaces? Do you want to contribute your insight and experience into the development of Woodfin's network of parks and greenways? If you answer yes to any (or all) of these questions, we need you.

The Woodfin Parks and Greenways Advisory Committee is a critical partner assisting Town of Woodfin leadership to live up to the town's motto – *Where Community Matters*. The advisory committee is a conduit for public input and advocacy for existing and future recreation assets in the Town of Woodfin. Initially this advisory committee is charged with project oversight for development of the Woodfin Greenway and Blueway (WGB). As the project nears completion the advisory committee may alter its course in service to stewardship of the Town's parks network.

HOW MEMBERS CONTRIBUTE

Members of the Parks and Greenways Advisory Committee will meet with Town of Woodfin elected officials and staff at least monthly to conduct the work outlined below. Given that the board is being formed, meetings dates and times have not been set, but will be decided depending on the availability of those selected for the board. The advisory committee may transition to a quarterly meeting schedule once the WGB project opens to the public. Members will be asked to contribute in the following ways:

- Review progress; understand adherence to, or deviation from, the WGB project timeline and budget; and provide recommendations to the WGB Project Steering committee¹.
- Assist in public engagement and outreach efforts related to the WGB project.
- Provide strong, clear messaging about the Town's parks and greenways system that demonstrates how the public is being served. This will involve partnership with Riverlink, WGB communications and fundraising partner.
- Recommend strategic priorities for capital investments and facility improvements.
- Review and provide feedback concerning funding strategies and priorities of recreation-related capital improvements.

¹ Project Steering committee comprises the Woodfin Town Administrator, an appointed Woodfin Commissioner, and the chairman of the Parks and Greenways Advisory committee.

- Work in partnership with affinity groups—nonprofits, parent organizations, schools, etc.—to advocate for and promote Woodfin parks and greenways.
- Make recommendations to the Woodfin Board of Commissioners regarding the brand and image of town parks and greenways assets including, but not limited to, amenity naming rights, branding, and partnership and sponsorship policies.

BOARD TERMS AND PARTICIPATION

Members will be selected based on their anticipated contributions and commitment to Woodfin parks and greenways. The composition of the advisory committee will seek a balance between Woodfin residents and business representatives, as well as Buncombe County representation. Consideration also extends to representation across age groups, races/ethnicities, and areas of expertise.

Terms for committee members will be three years, with reappointments available for a consecutive three-year term. Board members will be expected to participate in at least 75% of meetings to maintain membership. Members are appointed at the will of Town of Woodfin Commissioners, who may reappoint or replace accordingly. Individuals who move outside of Buncombe County during their appointment will become ineligible to serve.

Meetings will ordinarily be held monthly but may be held more often depending on need. Effort will be made to meet the scheduling parameters for as many of the board members as possible.

Given that members are representatives of the Town of Woodfin, appointees are expected to conduct themselves according to the Code of Ethics adopted by the town's Board of Commissioners.

MEMBER QUALIFICATIONS

Positions on the Woodfin Parks and Greenways Advisory Committee are open to anyone in Buncombe County who seeks an opportunity to transform their recreational asset management passion into action. Below are examples of preferred qualifications for board members (although these are not strict requirements).

- Those who work with a nonprofit or local government related to active transportation, recreation, public spaces, land conservation, or athletics.
- Parents or guardians of children that do or will utilize Woodfin parks and greenways.
- Those who identify as an individual with a disability, serve as the parent, guardian, or caretaker of an individual with a disability, or serve in an advocacy function for individuals with disabilities.
- Individuals who have professional experience as an engineer, architect, landscape architect, urban planner, environmental stewardship, etc.
- Individuals who have professional experience in event management or recreational programming.
- Students (college or high school) with experience in active transportation, recreation, public spaces, land conservation, or athletics.

- Individuals who have experience with the parks and/or greenway project implementation including construction, master planning, design, advocacy, fundraising, etc.
- Those who own or operate business or organizations that are either complementary to recreation and healthy living or may be directly/indirectly impacted by the Town's parks and greenways decisions.